thedentistrybusiness
THE DENTAL PRACTICE MANAGEMENT SPECIALISTS

Future Practice, Future Perfect!

Saturday 3rd March 2012

5 small-group interactive workshops, presented by Dentists Lester Ellman and Carl Parnell and business expert Sim Goldblum.

09:30	KPIs de-mystified - Creating a reporting system that drives success.
11:00	How to manage multiple practices - Managing acquisitions effectively.
12:30	Drop-in practice management clinic – A chance to pop-in and discuss your specific practice management concerns on a one-to-one basis.
14:00	Who will buy your practice?- Planning a successful transition.
15:30	Increasing treatment plan acceptance in the current climate.

Each workshop will begin with a 15-minute presentation of tips and techniques to ensure success, followed by an open discussion and the chance to get some expert advice.

Attendance is limited to 10 participants to ensure maximum attention to your concerns/ interests. For more details of each session, please contact The Dentistry Business.

Click here to reserve your place

The Dentistry Business

Lester Ellman

Dr Lester Ellman is a partner in The Dentistry Business and has been a GDP all his working life, running several NHS practices and converting, in 1999, to a largely private practice. He is still involved in private practice and has visited and observed hundreds of practices through his roles with the BDA, PCTs and latterly with The Dentistry Business.

Carl Parnell

Carl practiced in the NHS sector in Macclesfield for many years before finally converting to private practice in 1998. Alongside his clinical positions he was also Regional Advisor for Vocational Training and an Associate Post Graduate Dental Dean, both in the Mersey Deanery. He now splits his time between practice and as an advisor and coach in various aspects of Quality assurance and Clinical Governance guiding practitioners and practice managers through the often alien waters of today's raft of legislation and guidance.

Sim Goldblum

Sim had a successful multi-national career, culminating in his appointment as Product Planning Director of Ford of Europe. He has negotiated global joint ventures and the acquisition of several automotive companies, served on the board of several companies and was a Non-executive Director of a large NHS Hospital Trust. As a Partner in The Dentistry Business, he has directed his experience to the key operational control, personnel and marketing elements of practice management faced by NHS and Private dental practices.